TIUC
To Know, To Excel

Tonnie Iredia University of Communication (TIUC)

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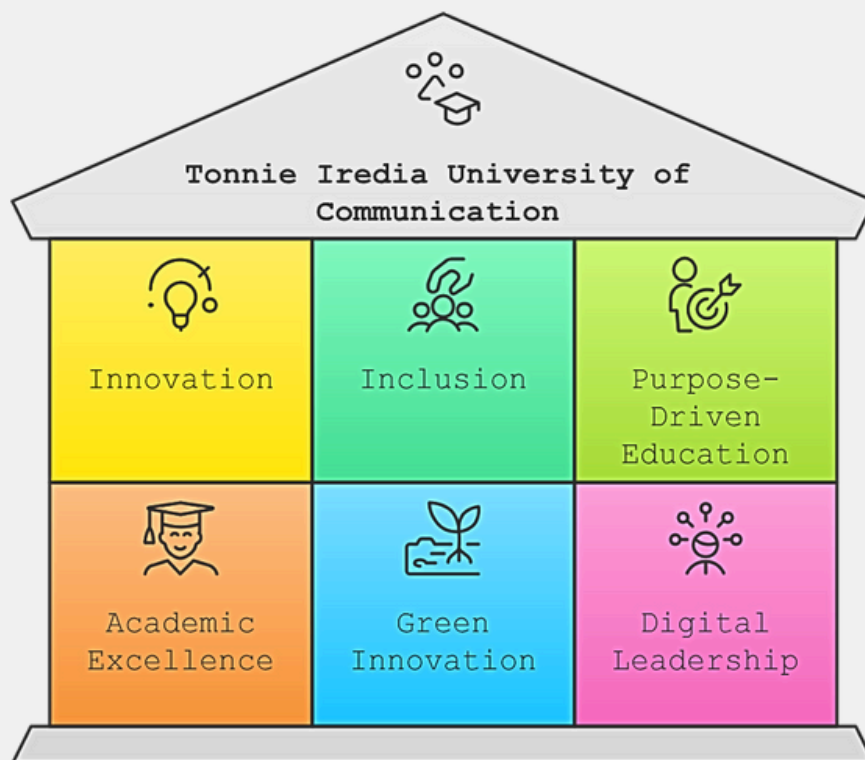To Know, To Excel

Agenda

Our Vision & Mission

Vision:

To be Africa's leading communication university, shaping the future through innovation, inclusion, and purpose-driveneducation.

Mission:

TIUC is committed to producing globally competent communicators and creators who lead, inspire, and transform society through academic excellence, green innovation, and digital leadership.
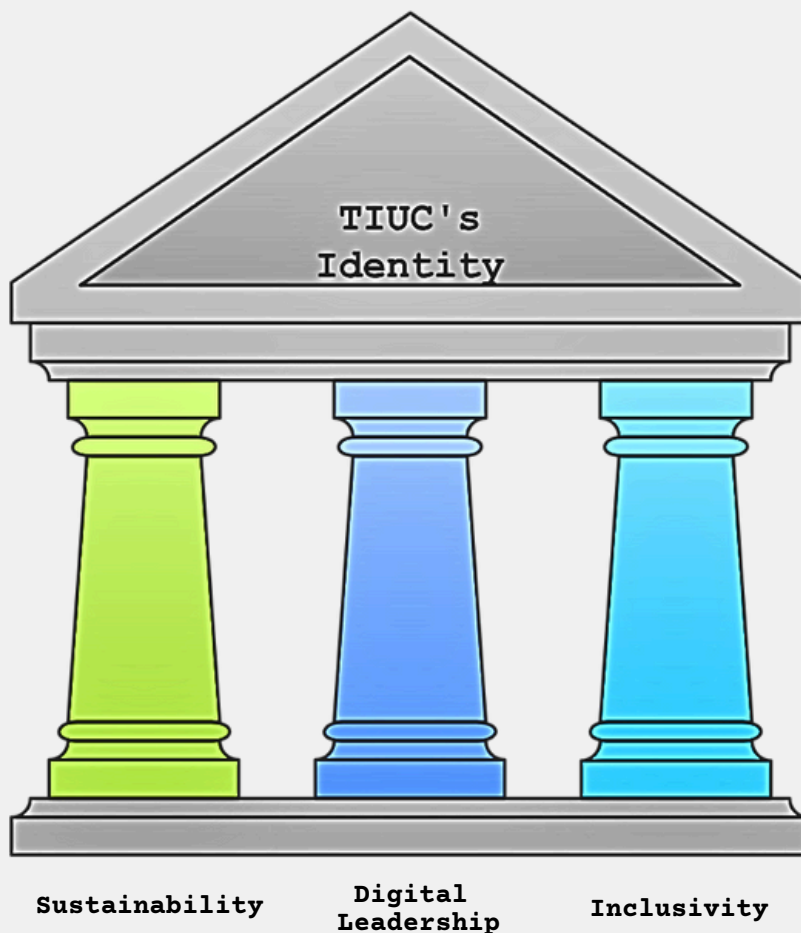
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Green, Digital, Inclusive

Our Identity

Sustainability is a lifestyle: solar-powered classrooms, eco-smart buildings. Inclusive academic culture rooted in Diversity, Inclusion, and Equity (DIE).
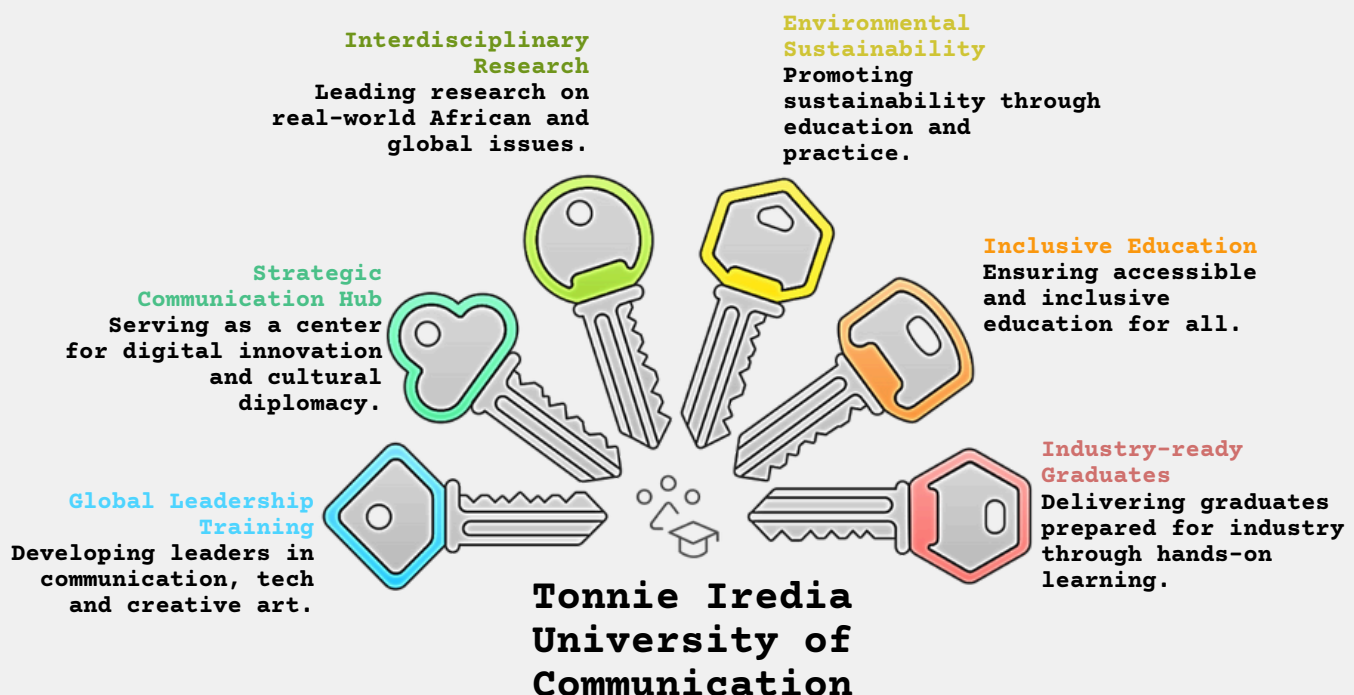
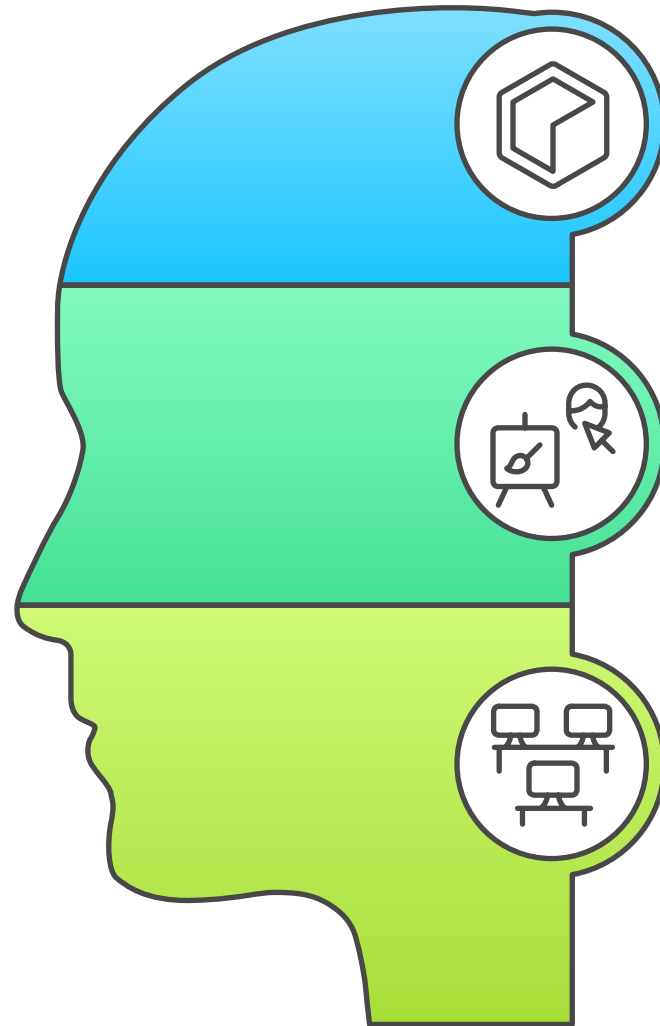Every student matters.Every voice counts. Every story is worth telling.

TIUC's Identity

| Sustainability | Digital Leadership | Inclusivity |

Our Objectives

i. Train globally competent leaders in communication, tech, and creative arts.

ii. Serve as a hub for strategic communication, digital innovation & cultural diplomacy.

iii. Lead interdisciplinary research tackling real-world African/global issues.

iv. Promote environmental sustainability through education and practice.

v. Guarantee inclusive and accessible education.

vi. Deliver industry-ready graduates through hands-on, innovative learning.

TIUC's Strategic Objectives

Interdisciplinary Research
Leading research on real-world African and global issues.

Environmental Sustainability
Promoting sustainability through education and practice.

Strategic Communication Hub
Serving as a center for digital innovation and cultural diplomacy.

Inclusive Education
Ensuring accessible and inclusive education for all.

Global Leadership Training
Developing leaders in communication, tech and creative art.

Industry-ready Graduates
Delivering graduates prepared for industry through hands-on learning.

Tonnie Iredia University of Communication

TIUC Academic Programme Overview

School of Communication & Media

Focuses on media and communication studies

School of Creative Arts & Humanities

Emphasizes arts, humanities, and cultural studies

School of Computing & Emerging Technologies
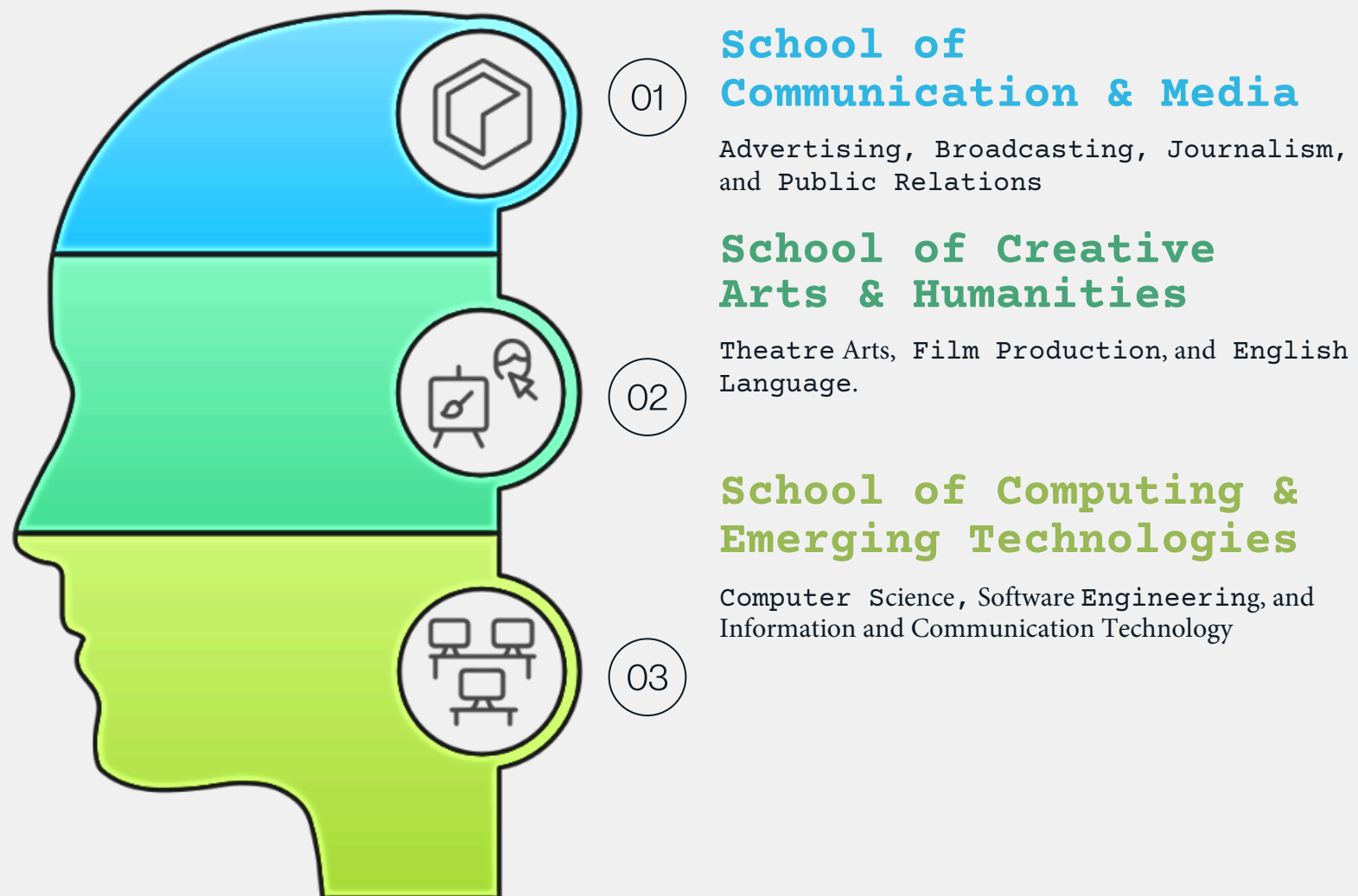
Centers on technology and digital innovation

Academic Programmes Comparison

School of Communication & Media	School of Creative Arts & Humanities	School of Computing & Emerging Technologies

Core Disciplines

Advertising, Broadcasting, Development Communication, Journalism, Political & Strategic Communication, Public Relations, Health, Science & Environmental Comm., Sports & Entertainment, Film & Multimedia	Theatre & Cultural Studies, Film Production, English, African & European Languages, Linguistics, Creative Economy	Computer Studies, Cybersecurity, Data Science, Software Engineering, Digital Marketing

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Academic Programmes

TIUC Academic Programme Overview

01

School of Communication & Media

Advertising, Broadcasting, Journalism, and Public Relations

02

School of Creative Arts & Humanities

Theatre Arts, Film Production, and English Language.

03

School of Computing & Emerging Technologies

Computer Science, Software Engineering, and Information and Communication Technology

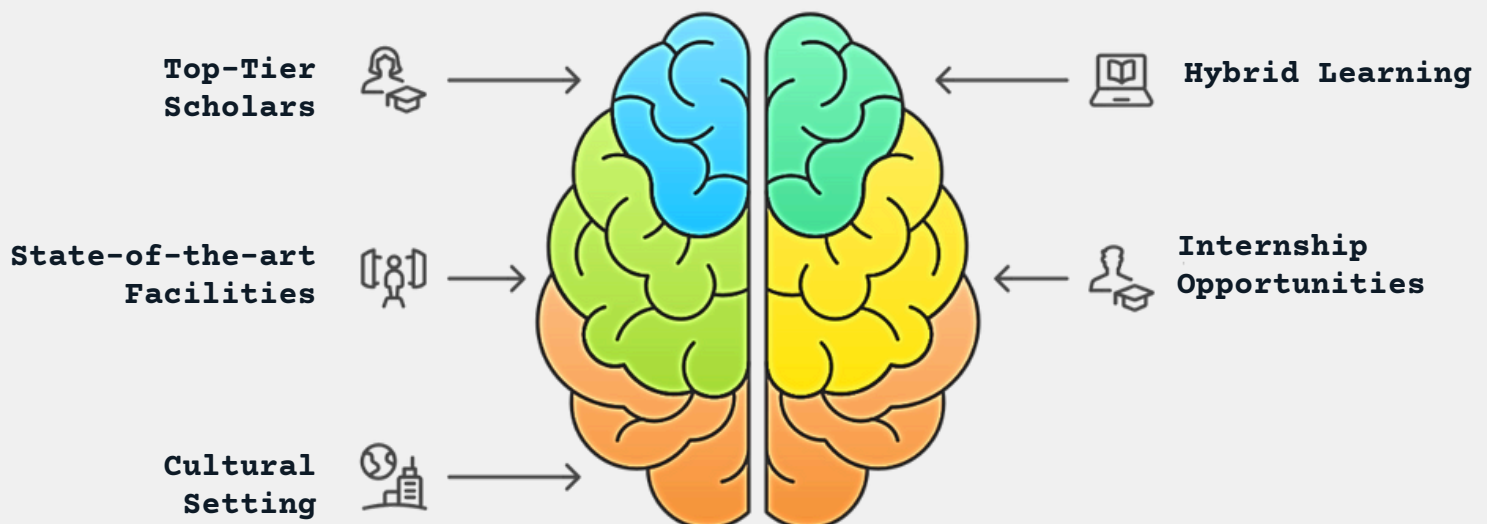![TIUC logo] **TIUC**
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Why Choose TIUC?

- Learn from top-tier scholars & global media professionals
- Hybrid learning for both traditional and Tech-savvy learners
- State-of-the-art media labs, green studios, and research hubs
- Opportunities for internships, Co-creation & global exchange
- Located in Benin city—a culturally rich,peaceful, and vibrant setting

TIUC's Unique Advantages

Top-Tier Scholars →

Hybrid Learning ←

State-of-the-art Facilities →

Internship Opportunities ←

Cultural Setting →

→

Partnership & Collaboration

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We welcome collaboration from: Development partners
Government agencies Tech & media firms
Creative industry stakeholders Educational institutions Philanthropic foundations
Together, we shape a communication-led future for Africa.

TIUC's Collaborative Network

TIUC's Partnerships

Development Partners
Organisatiins supporting TIUC'S growth and initiatives.

Government Agencies
Governmental bodies working with TIUC on communication strategies

Tech & Media Firms
Companies providing technological and media expertise.

Creative Industry Stakeholders
Individuals and group involved in creative communication fields.

Educational Institutions
Schools and universities collaborating on educational programs.

Philanthropic Foundations
Organizations providing financial and resource support.

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Thank You

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